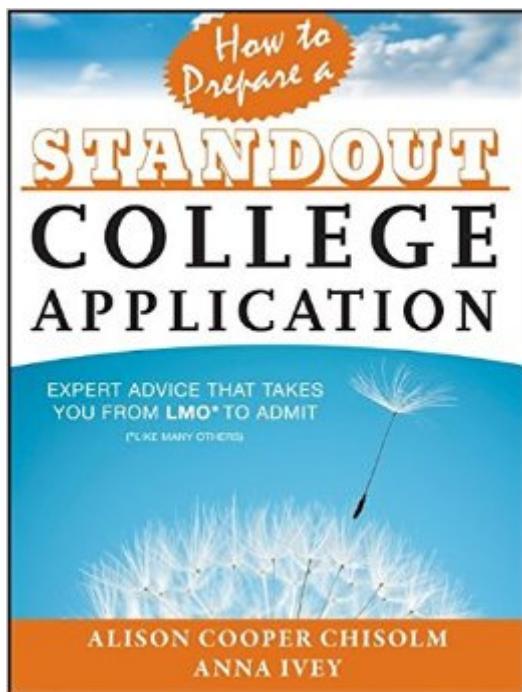


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# How To Prepare A Standout College Application: Expert Advice That Takes You From LMO\* (\*Like Many Others) To Admit



## **Synopsis**

Demystifying the process of completing a college application Written by two former admissions officers at top universities and current admissions coaches, this book is a must-have for preparing a winning college application. The authors reveal the mystery behind what college admissions officers are looking for and show applicants how to leverage their credentials, stand out in the over-crowded applicants' pool, and make a genuine, memorable impression. This is the book that will help the college-bound get off the "like many others" pile and onto the acceptance list. Includes instructions and examples for every component of the college application, from writing the essay to answering questions like "Why do you want to go to College X?" Shows how to avoid underestimating the importance of critical features on any application Includes the latest information on the Common Application 4.0 and corrects outdated, holdover advice still stressed in many other books This book is filled with step-by-step advice that students and parents can use immediately and will refer to again and again.

## **Book Information**

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## **Customer Reviews**

I've probably read nearly a dozen books on the college admissions process and this is a must-have book for any student applying to a competitive college or any student applying to a "reach" college (one that is tough to get into given the student's high school record). In lieu of reading this book, you could hire a college admissions consultant for thousands of dollars. In fact, the authors of this book are admissions consultants. There is nothing in this 350 page book that was a waste of time as

crafting an excellent application takes 350 pages worth of knowledge. Surprise! This book is excellent in every way. It is interesting and complete. The advice is accurate and based on extensive experience. The other day, I ran into a student who was rejected by Stanford. I asked him which college admissions books he had read and he replied, "none." I'm fairly certain that most students who are admitted to Stanford would not have the same reply. It's a shame that a student who outperforms everyone else in his high school omits this one necessary step in the college admissions process and suffers the consequences. In fact, the higher the college goals, the more books one should read and the earlier one should start reading. One of the biggest mistakes I see is that quality students and those around them don't understand the college admissions process for selective colleges. Their high school may be a feeder school for a variety of public in-state schools and their teachers and counselors may have graduated from fourth tier online, community or state schools. The goal of the post-graduate school counselor may be to get most of the graduating students into community and state colleges.

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